

**WeddingWire Weddi Awards™ Votes-Based Contest**  
**OFFICIAL RULES**

**No purchase required to enter or win. A purchase will not increase your chances of winning.**

The WeddingWire Weddi Awards™ Votes-Based Contest (the “Contest”) is sponsored and administered by WeddingWire, Inc., 2 Wisconsin Circle, 3<sup>rd</sup> Floor, Chevy Chase, MD 20815 (“Sponsor” or “Administrator”).

**1. ELIGIBILITY:** The Contest is open to legal residents of the United States who are 18 years of age or older as of the Entry Period (defined below) and who are registered and confirmed WeddingWire local vendors with a minimum of five (5) live reviews on WeddingWire by November 18, 2015, (each, a “Participant”). Employees of Sponsor, Administrator, their respective affiliates, subsidiaries, advertising and promotion agencies, and their immediate family members and/or those living in the same household of each are not eligible. This Contest is void where prohibited or restricted by law. All federal, state, and local laws and regulations apply.

**2. AGREEMENT TO OFFICIAL RULES:** Participation in the Contest constitutes the Participant’s full and unconditional agreement to and acceptance of these Official Rules and the decisions of the Sponsor and Administrator, which are final and binding. Winning a prize is contingent upon fulfilling all requirements set forth herein.

**3. ENTRY PERIOD:** The Contest begins at 12:00am ET on October 21, 2015 and ends at 11:59pm ET on December 31, 2015 (the “Contest Period”). Entries that are submitted before or after the Entry Period (as defined below) will be disqualified. Votes received before or after the Voting Round (as defined below) will be disqualified. Administrator’s computer will be the official timekeeping device for this Contest. Administrator reserves the right to end Contest at any time.

**4. CONTEST DESCRIPTION:** The Contest invites eligible Participants to solicit and receive votes for various achievement categories (“Categories”), for a chance to be judged by a panel of judges established by Administrator. The Contest will consist of three (3) Phases:

During **Phase 1** of the Contest Period, which will run from 12:00am ET on October 21, 2015 through 11:59pm ET on November 18, 2015 (“Entry Period”), Participants will have the opportunity to complete an entry form at the following URL <http://www.weddiawards.com/2016/> (the “Entry(ies)”). Participants may submit up to one (1) Entry in each of the eleven (11) Categories for consideration in the Contest (for up to a total of eleven (11) Entries) based on Participant’s main vendor classification (e.g., photography, flowers, catering, etc.).

During Phase 2 of the Contest Period, which will run from 12:00am ET on **December 9, 2015\*\*** through 11:59pm ET on December 23, 2015 (“Voting Round”), Participants who met all eligibility requirements during the Entry Period will be emailed a voting link at the email provided in their submission form. Participants may publicize such voting link and encourage voters to vote for Participant in the applicable categories. Voters will be given the opportunity to vote for the Participant of their choice in the Categories. Voting is limited to one (1) vote for each of the Categories per voter per device. The three Participants receiving the highest number of votes in each of the Categories (“Honorees”) will be notified within three (3) business days after the end of the Voting Round (the “Drawing Date”). **[\*\*This shall serve as the Administrator-provided update of the commencement date for Phase 2 via these Official Rules.\*\*]**

During **Phase 3**, which will run from 12:00am ET on December 31, 2015 through 11:59pm through 11:59pm ET on January 14, 2016 (“Judging Round”), a panel of judges established by Administrator will choose one (1) “Winner” for each of the Categories from the three (3) Honorees in each of the respective Categories, as determined by the Voting Round, based on certain judging criteria, including without limitation, the following: most compelling Entry. Administrator will reveal the Winner of each of the Categories at WeddingWire World on February 10, 2016.

**5. HOW TO ENTER:** Go to the URL <http://www.weddiawards.com/2016/> and complete the instructions to submit an Entry.

One Entry per Participant for each of the Categories (for up to a total of eleven (11) Entries). There will be no credit for bot, automated, or spam entries, each as determined by Sponsor or Administrator in its sole discretion. Sponsor and Administrator are not responsible for lost, late, incomplete, invalid, illegible, or misdirected Entries, which will be disqualified, or for any error, whether human, technical, or otherwise. Sponsor and Administrator each reserve the right in their sole discretion to disqualify any Participant found to be tampering with the operation of the Contest or to be acting in violation of these Official Rules. In the event of a dispute as to the identity of a Participant, the authorized account holder of the email address used to submit the Entry will be deemed to be the Participant. The "authorized account holder" is the natural person who is assigned to an email address by an Internet access provider, online service provider, or other organization responsible for assigning email addresses for the domain associated with the submitted email address.

By entering the Contest, you represent and warrant that you are the owner or licensee of any and all materials and information, including photos, videos, and personal information, submitted by you to the Contest and you automatically grant, and you represent and warrant that you have the right to grant, to Sponsor and Administrator an irrevocable, perpetual, non-exclusive, transferable, fully-paid-up, royalty-free, worldwide license (with the right to sublicense at multiple levels) to use, copy, publicly perform, publicly display, reformat, translate, excerpt (in whole or in part), distribute any such materials for any purpose and in any format on or in connection with the [www.weddingwire.com](http://www.weddingwire.com) website or its affiliated or partner sites, the Administrator's or Sponsor's respective businesses, or the promotion thereof, prepare derivative works, incorporate into other works, and/or grant and authorize sublicenses of the foregoing. Entries must not, in the sole and unfettered discretion of the Sponsor and/or Administrator, contain obscene, provocative, defamatory, sexually explicit, or otherwise objectionable or inappropriate content, and Entries must not infringe any intellectual property rights of third parties.

**6. JUDGING:** See Contest Description section above for details on Judging. Decisions of judges are final on all matters relating to the Contest.

**7. PRIZE EXPLANATION:** The three (3) Honorees from each of the Categories shall receive one (1) Standard Ticket (as defined on <http://www.weddingwireworld.com/>) to WeddingWire World 2016 held on February 10, 2016 ("Honoree Prize"). Honorees who have already purchased a ticket should email [events@weddingwire.com](mailto:events@weddingwire.com) to receive a reimbursement for the price of the ticket at the time of purchase. The eleven (11) Winners (one (1) from each of the Categories) will also win a trophy to be presented on stage at WeddingWire World 2016 on February 10, 2016 ("Winner Prize"). Total approximate retail value of all prizes: \$16,577.00.

**8. PRIZE NOTIFICATION AND FULFILLMENT:** The potential Honorees may be contacted by Sponsor or Administrator on or about the Drawing Date and may be asked for further explanation based on their initial answers submitted online. The potential Honorees will be required to execute and return an Affidavit of Eligibility and Liability and Publicity Release (where required and/or permitted) within seventy-two (72) hours of notification attempt. In the event a potential Honoree is determined to be ineligible in accordance with these Official Rules, such Honoree Prize may be forfeited and may be awarded to an alternate Honoree with the next highest number of votes, as determined pursuant to the description provided in the Voting Round section above. Each Honoree may be required to supply Administrator with his/her social security number for tax purposes. Subject to the foregoing requirements, the Honoree Prize will be sent to Honorees directly by Sponsor via email and Sponsor may contact Honorees if more information is needed. If Winner is unable to attend WeddingWire World 2016 on February 10, 2016, Sponsor Winner Prize will be sent to Winner directly by Sponsor via mail and Sponsor may contact Winner if more information is needed.

**9. CONSENT AGREEMENT:** By entering this Contest, Participants: (1) agree to be bound by these Official Rules; (2) consent to the use of his/her name, voice, picture, and likeness for advertising and promotional purposes in any medium throughout the world in perpetuity without additional compensation unless prohibited by law, and (3) Sponsor and Administrator may send Participant information, promotions, or special offers that Sponsor and/or Administrator determines may be of interest to Participant.

**10. INDEMNIFICATION AND LIMITATION OF LIABILITY:** By entering, each Participant agrees to defend, indemnify and otherwise hold Sponsor, Administrator, and their respective parent, subsidiary, and affiliated companies, and/or the agents, officers, directors, and employees of each (collectively, the "Released Parties")

harmless from and against any and all liability of any nature whatsoever arising out of or relating to (a) unauthorized human intervention in the Contest by or directed by Participant; (b) breaches of or inaccuracies in any representations or warranties of Participant or any other terms and conditions contained herein; and/or (c) injury, death, or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from Participant's participation in the Contest or receipt or use of any prize, including any such claim by the Released Parties' employees or agents or any third parties.

By entering this Contest, each Participant (1) agrees to release Sponsor, Administrator, and the Related Parties from any and all liability for any loss, harm, damages, costs, or expenses, including without limitation property damages, personal injury and/or death, arising out of participating in this Contest or the acceptance, possession, use, or misuse of any prize, (2) waives any and all claims against Sponsor, Administrator, and the Related Parties based on publicity rights, defamation or invasion of privacy and (3) acknowledges that neither the Sponsor nor Administrator have made or are responsible or liable for any warranty, representation, or guarantee, express or implied, in fact or in law, relative to any prize, including but not limited to its quality, mechanical condition, or fitness for a particular purpose.

Neither Sponsor nor Administrator shall be liable for any damages whatsoever related to or arising from (a) any technical errors that may prevent any Participant from participating in any way; (b) unauthorized human intervention in the Contest; and/or (c) errors in the administration of the Contest.

Participant waives the right to claim any damages whatsoever, including, but not limited to, punitive, consequential, direct, or indirect damages. Participant further agrees that in any cause of action, the Released Parties' aggregate liability for all claims will be limited to the cost of entering and participating in the Contest, and in no event shall the Released Parties be liable for attorneys' fees.

**11. DISPUTES:** Except where prohibited by law, each Participant agrees that any and all disputes, claims, and causes of action arising out of, or connected with, the Contest or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate court located in the State of Maryland. All issues and questions concerning the construction, validity, interpretation, and enforceability of these Official Rules, Participant's rights and obligations, or the rights and obligations of the Sponsor and Administrator in connection with the Contest, shall be governed by, and construed in accordance with, the laws of the State of Maryland without giving effect to any choice of law or conflict of law rules (whether of Maryland or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than Maryland.

**12. GENERAL CONDITIONS:** In the event that the operation, security, or administration of the Contest is impaired in any way for any reason, including, but not limited to fraud, virus, or other technical problem, the Sponsor or Administrator may, in its sole discretion and at any time, either (a) suspend the Contest to address the impairment and then, at Sponsor's or Administrator's sole discretion, resume the Contest in a manner that best conforms to the spirit of these Official Rules or (b) award the prize from among the eligible Entries received up to the time of the impairment. Any attempt by any person to undermine the legitimate operation of the Contest may be a violation of criminal and civil law, and, should such an attempt be made, each of the Sponsor and Administrator reserves the right to seek damages from any such person to the fullest extent permitted by law. Failure or delay by the Sponsor or Administrator to enforce any provision of these Official Rules shall not constitute a waiver of that provision.

Questions or comments regarding the Contest can be submitted by email to [weddiawards@weddingwire.com](mailto:weddiawards@weddingwire.com).